

ORDER



Orders
Order / Rev: 208309
Alt Order #: 6856067
Product Desc: PESTKA FOR CONGRESS
Estimate: 2373
Flight Dates: 10/03/12 - 10/10/12
Original Date / Rev: 09/25/12 / 09/25/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency Name: Buying Time
Buying Contact: Petry Philadelphia
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Pestka for Congress
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/10/12	96	\$49,075.00	\$41,713.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	96	\$49,075.00	\$41,713.75	0.00
Totals	96	\$49,075.00	\$41,713.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD	38%	\$49,075.00
Market	100%	\$129,144.74

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	3%	\$3,874.34
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	1%	\$1,291.45
WTLJ	0%	\$0.00
WWMT	36%	\$46,492.11
WXMI	7%	\$9,040.13
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	15%	\$19,371.71

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/03/12	10/03/12	5am Daybreak	CM	5a-6am	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
News 9 Daybreak Start Date 10/01/12 End Date 10/07/12 Weekdays --W---- Spots/Week 1 Rate \$150.00 Rating 0.00															
E 2	WOOD	10/04/12	10/04/12	5am Daybreak	CM	5a-6am	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5am Daybreak															
5am Daybreak															
News 9 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$150.00		0.00						
E 3	WOOD	10/05/12	10/05/12	5am Daybreak	CM	5a-6am	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
5am Daybreak															
News 9 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	1		\$150.00		0.00						
E 4	WOOD	10/08/12	10/08/12	5am Daybreak	CM	5a-6am	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
5am Daybreak															
News 9 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$150.00		0.00						
E 5	WOOD	10/09/12	10/09/12	5am Daybreak	CM	5a-6am	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
5am Daybreak															
News 9 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$150.00		0.00						
E 6	WOOD	10/10/12	10/10/12	5am Daybreak	CM	5a-6am	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
5am Daybreak															
News 9 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----	1		\$150.00		0.00						
E 7	WOOD	10/03/12	10/03/12	6am Daybreak	CM	6-7a	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
6am Daybreak															
NEws 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	1		\$400.00		0.00						
E 8	WOOD	10/04/12	10/04/12	6am Daybreak	CM	6-7a	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
6am Daybreak															
NEws 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$400.00		0.00						
E 9	WOOD	10/05/12	10/05/12	6am Daybreak	CM	6-7a	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
6am Daybreak															
NEws 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	1		\$400.00		0.00						
E 10	WOOD	10/08/12	10/08/12	6am Daybreak	CM	6-7a	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
6am Daybreak															
NEws 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$400.00		0.00						
E 11	WOOD	10/09/12	10/09/12	6am Daybreak	CM	6-7a	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
6am Daybreak															
NEws 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$400.00		0.00						
E 12	WOOD	10/10/12	10/10/12	6am Daybreak	CM	6-7a	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
6am Daybreak															
NEws 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----	1		\$400.00		0.00						
E 13	WOOD	10/03/12	10/03/12	Today Show M-F	CM	658-9a	--W----	:30	2	\$650.00	P4	0.00	NM	2	\$1,300.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	2		\$650.00		0.00						
E 14	WOOD	10/04/12	10/04/12	Today Show	CM	658-9a	---T---	:30	2	\$650.00	P4	0.00	NM	2	\$1,300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show M-F															
Today Show															
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	2		\$650.00		0.00						
E 15	WOOD	10/05/12	10/05/12	Today Show M-F	CM	658-9a	----F--	:30	2	\$650.00	P4	0.00	NM	2	\$1,300.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	2		\$650.00		0.00						
E 16	WOOD	10/08/12	10/08/12	Today Show M-F	CM	658-9a	M-----	:30	2	\$650.00	P4	0.00	NM	2	\$1,300.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	2		\$650.00		0.00						
E 17	WOOD	10/09/12	10/09/12	Today Show M-F	CM	658-9a	-T-----	:30	2	\$650.00	P4	0.00	NM	2	\$1,300.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	2		\$650.00		0.00						
E 18	WOOD	10/10/12	10/10/12	Today Show M-F	CM	658-9a	--W----	:30	2	\$650.00	P4	0.00	NM	2	\$1,300.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----	2		\$650.00		0.00						
E 19	WOOD	10/03/12	10/03/12	Today Show 2	CM	9-10a	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	1		\$300.00		0.00						
E 20	WOOD	10/04/12	10/04/12	Today Show 2	CM	9-10a	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$300.00		0.00						
E 21	WOOD	10/05/12	10/05/12	Today Show 2	CM	9-10a	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	1		\$300.00		0.00						
E 22	WOOD	10/08/12	10/08/12	Today Show 2	CM	9-10a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$300.00		0.00						
E 23	WOOD	10/09/12	10/09/12	Today Show 2	CM	9-10a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$300.00		0.00						
E 24	WOOD	10/10/12	10/10/12	Today Show 2	CM	9-10a	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----	1		\$300.00		0.00						
E 25	WOOD	10/03/12	10/03/12	Noon News	CM	12-1p	--W----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	1		\$225.00		0.00						
E 26	WOOD	10/04/12	10/04/12	News 8 @ Noon	CM	12-1p	---T---	:30	1	\$225.00	P4	0.00	NM	1	\$225.00

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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Noon News News 8 @ Noon News 8 at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$225.00 0.00															
E 27	WOOD	10/05/12	10/05/12	Noon News News 8 @ Noon	CM	12-1p	----F--	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$225.00 0.00															
E 28	WOOD	10/08/12	10/08/12	Noon News News 8 @ Noon	CM	12-1p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$225.00 0.00															
E 29	WOOD	10/09/12	10/09/12	Noon News News 8 @ Noon	CM	12-1p	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$225.00 0.00															
E 30	WOOD	10/10/12	10/10/12	Noon News News 8 @ Noon	CM	12-1p	--W----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$225.00 0.00															
E 31	WOOD	10/03/12	10/03/12	M-F 5p News M-F News 8 @ 5p	CM	5-530p	--W----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$675.00 0.00															
E 32	WOOD	10/04/12	10/04/12	M-F 5p News M-F News 8 @ 5p	CM	5-530p	---T---	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$675.00 0.00															
E 33	WOOD	10/05/12	10/05/12	M-F 5p News M-F News 8 @ 5p	CM	5-530p	----F--	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$675.00 0.00															
E 34	WOOD	10/08/12	10/08/12	M-F 5p News M-F News 8 @ 5p	CM	5-530p	M-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$675.00 0.00															
E 35	WOOD	10/09/12	10/09/12	M-F 5p News M-F News 8 @ 5p	CM	5-530p	-T-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$675.00 0.00															
E 36	WOOD	10/10/12	10/10/12	M-F 5p News M-F News 8 @ 5p	CM	5-530p	--W----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$675.00 0.00															
E 37	WOOD	10/03/12	10/03/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	--W----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$675.00 0.00															
E 38	WOOD	10/04/12	10/04/12		CM	530-6p	---T---	:30	1	\$675.00	P4	0.00	NM	1	\$675.00

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M-F 530p News M-F News 8 @ 530p															
News at 5:30P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$675.00		0.00			
E 39	WOOD	10/05/12	10/05/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	----F--	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$675.00		0.00			
E 40	WOOD	10/08/12	10/08/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$675.00		0.00			
E 41	WOOD	10/09/12	10/09/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	-T-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$675.00		0.00			
E 42	WOOD	10/10/12	10/10/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	--W----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$675.00		0.00			
E 43	WOOD	10/03/12	10/03/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	--W----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$1,125.00		0.00			
E 44	WOOD	10/04/12	10/04/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	---T---	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$1,125.00		0.00			
E 45	WOOD	10/05/12	10/05/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	----F--	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,125.00		0.00			
E 46	WOOD	10/08/12	10/08/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	M-----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$1,125.00		0.00			
E 47	WOOD	10/09/12	10/09/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	-T-----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$1,125.00		0.00			
E 48	WOOD	10/10/12	10/10/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	--W----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$1,125.00		0.00			
E 49	WOOD	10/03/12	10/03/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p	--W----	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$2,000.00		0.00			
E 50	WOOD	10/03/12	10/03/12		CM	11-1135p	--W----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00

Order / Rev: 208309
 Alt Order #: 6856067
 Flight Dates: 10/03/12 - 10/10/12

Advertiser: POL/Pestka for Congress
 Product Desc: PESTKA FOR CONGRESS
 Estimate: 2373
WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F M-F News 8 @ 11															
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--W----					1	\$900.00		0.00			
E 51	WOOD	10/04/12	10/04/12	LN M-F	CM	11-1135p	---T---	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
M-F News 8 @ 11															
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	---T---					1	\$900.00		0.00			
E 52	WOOD	10/08/12	10/08/12	LN M-F	CM	11-1135p	M-----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
M-F News 8 @ 11															
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	M-----					1	\$900.00		0.00			
E 53	WOOD	10/09/12	10/09/12	LN M-F	CM	11-1135p	-T-----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
M-F News 8 @ 11															
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-T-----					1	\$900.00		0.00			
E 54	WOOD	10/06/12	10/06/12	Daybreak Sat @6am	CM	6-7a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
Daybreak Sat 6am															
News Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-					1	\$150.00		0.00			
E 55	WOOD	10/06/12	10/06/12	Today Show Sa	CM	758-10a	-----S-	:30	1	\$375.00	P4	0.00	NM	1	\$375.00
Today Show Saturday															
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-					1	\$375.00		0.00			
E 56	WOOD	10/06/12	10/06/12	LN Sa	CM	11-1130p	-----S-	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
Saturday News 8 @11															
News 8 at 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-					1	\$900.00		0.00			
E 57	WOOD	10/07/12	10/07/12	Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
Daybreak Sun @7am															
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S					1	\$250.00		0.00			
E 58	WOOD	10/07/12	10/07/12	Today Show Su	CM	758-9a	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
Today Show Sunday															
Sunday today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S					1	\$600.00		0.00			
E 59	WOOD	10/07/12	10/07/12	Meet the Press	CM	858-1001a	-----S	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
Meet the Press															
Meet The Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S					1	\$1,000.00		0.00			
E 60	WOOD	10/07/12	10/07/12	NFL 11p News	CM	1130-12a	-----S	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
Sun 11p News (NFL)															
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S					1	\$500.00		0.00			
E 61	WOOD	10/03/12	10/03/12	M-F 7-730p	CM	7-730p	--W----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition															
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--W----					1	\$450.00		0.00			
E 62	WOOD	10/04/12	10/04/12		CM	7-730p	---T---	:30	1	\$450.00	P4	0.00	NM	1	\$450.00

Order / Rev: 208309
 Alt Order #: 6856067
 Flight Dates: 10/03/12 - 10/10/12

Advertiser: POL/Pestka for Congress
 Product Desc: PESTKA FOR CONGRESS
 Estimate: 2373

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7-730p Inside Edition											
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$450.00		0.00						
E 63	WOOD	10/05/12	10/05/12	M-F 7-730p Inside Edition	CM	7-730p	----F--	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	1		\$450.00		0.00						
E 64	WOOD	10/08/12	10/08/12	M-F 7-730p Inside Edition	CM	7-730p	M-----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$450.00		0.00						
E 65	WOOD	10/09/12	10/09/12	M-F 7-730p Inside Edition	CM	7-730p	-T-----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$450.00		0.00						
E 66	WOOD	10/10/12	10/10/12	M-F 7-730p Inside Edition	CM	7-730p	--W----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----	1		\$450.00		0.00						
E 67	WOOD	10/04/12	10/04/12	Thur Hour 3 Thursday 10-11p	CM	10-11p	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Rock Center											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$750.00		0.00						
E 68	WOOD	10/07/12	10/07/12	Sun 6p News 8 Sun News 8 @6p	CM	6-7p	-----S	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				NEWS 8 AT 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$750.00		0.00						
E 69	WOOD	10/07/12	10/07/12	FB Night in Amer Pre Ga Football Night in America	CM	7-8P (7:00 PM-8:00 PM)	-----S	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Football Night in America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$500.00		0.00						
E 70	WOOD	10/03/12	10/03/12	Today Show 3 Today Show 3	CM	10-11a	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	1		\$200.00		0.00						
E 71	WOOD	10/04/12	10/04/12	Today Show 3 Today Show 3	CM	10-11a	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$200.00		0.00						
E 72	WOOD	10/05/12	10/05/12	Today Show 3 Today Show 3	CM	10-11a	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	1		\$200.00		0.00						
E 73	WOOD	10/08/12	10/08/12	Today Show 3 Today Show 3	CM	10-11a	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$200.00		0.00						
E 74	WOOD	10/09/12	10/09/12		CM	10-11a	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00

Order / Rev: 208309
 Alt Order #: 6856067
 Flight Dates: 10/03/12 - 10/10/12

Advertiser: POL/Pestka for Congress
 Product Desc: PESTKA FOR CONGRESS
 Estimate: 2373

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show 3											
				Today Show 3											
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$200.00		0.00						
E 75	WOOD	10/10/12	10/10/12	Today Show 3	CM	10-11a	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----	1		\$200.00		0.00						
E 76	WOOD	10/03/12	10/03/12	M-F 3-4p	CM	3-4p	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Dr Oz											
				Doctors											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	1		\$125.00		0.00						
E 77	WOOD	10/04/12	10/04/12	M-F 3-4p	CM	3-4p	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Dr Oz											
				Doctors											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$125.00		0.00						
E 78	WOOD	10/05/12	10/05/12	M-F 3-4p	CM	3-4p	----F--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Dr Oz											
				Doctors											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	1		\$125.00		0.00						
E 79	WOOD	10/09/12	10/09/12	M-F 3-4p	CM	3-4p	-T-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Dr Oz											
				Doctors											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$125.00		0.00						
E 80	WOOD	10/10/12	10/10/12	M-F 3-4p	CM	3-4p	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Dr Oz											
				Doctors											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----	1		\$125.00		0.00						
E 81	WOOD	10/03/12	10/03/12	M-F 730-8p	CM	730-8p	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Access Hollywood											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	1		\$400.00		0.00						
E 82	WOOD	10/04/12	10/04/12	M-F 730-8p	CM	730-8p	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Access Hollywood											
				Access Hollywood											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	---T---	1		\$400.00		0.00						
E 83	WOOD	10/05/12	10/05/12	M-F 730-8p	CM	730-8p	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Access Hollywood											
				Access Hollywood											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	1		\$400.00		0.00						
E 84	WOOD	10/08/12	10/08/12	M-F 730-8p	CM	730-8p	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Access Hollywood											
				Access Hollywood											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	1		\$400.00		0.00						
E 85	WOOD	10/09/12	10/09/12	M-F 730-8p	CM	730-8p	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Access Hollywood											
				Access Hollywood											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$400.00		0.00						
E 86	WOOD	10/10/12	10/10/12		CM	730-8p	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00

Order / Rev: 208309
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 Flight Dates: 10/03/12 - 10/10/12

Advertiser: POL/Pestka for Congress
 Product Desc: PESTKA FOR CONGRESS
 Estimate: 2373

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 730-8p Access Hollywood															
Access Hollywood															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --W---- 1 \$400.00 0.00															
E 87	WOOD	10/10/12	10/10/12	Wed Hour 2 Wednesday 9-10p	CM	9-10p	--W----	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
Law and Order															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --W---- 1 \$875.00 0.00															
E 88	WOOD	10/06/12	10/06/12	Daybreak Sat @7am Daybreak Sat@7am	CM	658-8a	-----S-	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
News Saturday AM															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -----S- 1 \$275.00 0.00															
E 89	WOOD	10/06/12	10/06/12	Sat 6p News 8 Sat News 8 @6p	CM	6-630p	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
NEWS 8 AT 6															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -----S- 1 \$400.00 0.00															
E 90	WOOD	10/07/12	10/07/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
News 8 Daybreak															
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -----S 1 \$125.00 0.00															
													Totals	96	\$49,075.00